

## **FOR IMMEDIATE RELEASE**

**Media Contact:** Tess Flohr  
tflohr@Yorktel.com  
Office: 240-898-2400 x2257  
Cell: 410-627-3732

**June 2, 2008**

**National Memorial Day Parade Broadcast Honoring Vets Reaches Global Audience**  
*York Telecom's Media Services division produces live TV coverage reaching 14 million homes nationally as well as troops stationed overseas.*

**EATONTOWN, NJ** — York Telecom, recently honored as “Communications Company of the Year” by the New Jersey Technology Council (NJTC), produced the live television broadcast of the 2008 National Memorial Day Parade. The two-hour broadcast originated from Washington, DC, and honored veterans from every major military conflict since the inception of the United States.

“It is indeed an honor for York’s media services to play a small role in this national event to honor the brave men and women who serve and, in some cases, make the ultimate sacrifice to ensure our security and freedom” said Ron Gaboury, York Telecom President and Chief Operating Officer.

Participating in York’s broadcast were actors Gary Sinise and Joe Mantegna, Miss America, and Hollywood legend Mickey Rooney who himself is a U.S. Army veteran of World War II. Distinguished military leaders featured in the program included Lt. General Julius W. Becton, General Volney F. Warner, General Frederick M. Franks (Ret.), Lt. General Jack C. Stultz, and Admiral Christine Bruzek-Kohler.

Hosted by Cynthia Church and Paul McKellips, and produced by Mark Maxey, Vice President of York Telecom’s Media Services division, the program was broadcast nationally on the Pentagon Channel, locally in Washington, DC, by ABC affiliate WJLA, and beamed via satellite to American troops deployed around the globe. Parade organizers at the American Veterans Center estimate that the parade’s broadcast reached 14 million American households on Memorial Day.

### **About York Telecom**

York Telecom is a leading provider of visual communication services and solutions for Government, Education, Medical and Global 5000 companies. Founded in 1985, the company is headquartered in Eatontown, New Jersey. The company offers total managed conferencing services, consulting, integration and operational services, professional video production and postproduction for visual communication solutions such as

Videoconferencing, Streaming Media, Video on Demand, Custom Media Studio and Room Design and Multimedia Network Management. York Telecom has worldwide branch offices, a multi-lingual VNOc and help desk and a worldwide integration, production and support force. For more information, visit York Telecom online at [www.yorktel.com](http://www.yorktel.com) or email at [info@yorktel.com](mailto:info@yorktel.com).

**###**